

# HEALTH CARE COSTS SERVICES OVERVIEW



## **ARE YOU CONCERNED ABOUT THE RISING COST OF PROVIDING EMPLOYER-SPONSORED HEALTH CARE BENEFITS?**

- It's no secret that the price of health care in the United States has increased over the past several decades. Our resources will help you explore the reasons for the rising cost of health care, and help you create a cost-containment strategy at your organization.

## **DO YOU WANT MORE INFORMATION ON HEALTH CARE CONSUMERISM OR OTHER COST-SAVING STRATEGIES?**

- Employers are becoming more proactive in instituting strategies and programs to reduce overall health care costs. Review our benchmarking data, educational articles and plan design options to learn about your organization's options to manage costs.

## **ARE YOUR EMPLOYEES WISE HEALTH CARE CONSUMERS?**

- Low health literacy often results in higher utilization of expensive health services like emergency care and inpatient visits, the costs of which add up quickly. Empower your employees to take charge of their health care. We have the resources to educate your employees on health care consumerism—and save you money.

## EMPLOYER EDUCATION

Become educated on the reasons for the rise in health care costs, as well as how you can effectively manage these rising costs without completely cutting benefits, with our easy-to-read suite of employer educational materials.

## CONSUMERISM SUITE OF RESOURCES

Learn more about health care consumerism, an emerging trend that can result in reduced medical costs and improved quality of health care by requiring employees to take charge of their health care decisions, with our expansive suite of consumerism resources.

## BENCHMARKING REPORTS

Knowing how other employers are addressing their benefits decisions can allow you to anticipate the shifting benefits landscape and evolve before your competition responds.

## INTERACTIVE HEALTH PLAN DESIGN BENCHMARKING TOOL

Let us help you create a customizable report to illuminate exactly how your organization and its health plan offerings compare to your competitors'. This tool allows us to work together to focus on your region, industry, plan type and group size to create a detailed benchmarking report.

## EMPLOYEE COMMUNICATIONS AND EDUCATION

We have the resources to help you properly educate your employees and empower them to become wiser health care consumers. Tackle your mounting employee communication concerns with customizable benefits announcements, employee newsletters and presentations.

