

Parrott Benefit Group Welcomes Sarah Ramirez as CRM

Lexington, NC – May 2, 2022

Parrott Benefit Group, a leading provider of employee benefit solutions, announced that Sarah Ramirez has joined their team as a new Client Relationship Manager. In this role, Sarah will support the continuing growth of the organization and assist with an expanded portfolio of services for existing clients. Her addition further strengthens Parrott's client-focused strategic priorities.



“I feel that my core values align with those of Parrott Benefit Group,” says Sarah. “Parrott is a local company that has a great vision for future growth while providing help and service to people in surrounding communities. I am truly excited to start the next chapter of my life working with the Parrott team!”

Ramirez, a multi-decade tenured professional, holds a bachelor's degree from Erskine College and brings a deep knowledge of both benefits and customer service experience. She will join Parrott's senior Client Relationship Managers, an elite team who work to provide the highest level of attention and client support through onsite enrollments, ongoing communication, compliance considerations, and claims management.

“Celebrating 41 years of business, we continue to build our staff with individuals who are truly committed to customer service,” says President Liz Shive. “Sarah is exceptionally skilled at serving others in her work, so she is a great addition to our team. We look forward to the growth and success both she and our company will share in the future!”

Bolstered by strong organic growth, Parrott Benefit Group continues to strengthen its geographical footprint. Adding to their headquarters in Lexington and an office in Raleigh, Parrott recently inaugurated a new office in Blowing Rock to directly service businesses in western North Carolina. As Parrott continues a trajectory of increased revenue and strengthened position as one of NC's industry leaders, they anticipate more new hires in the years to come.

ABOUT PARROTT BENEFIT GROUP

- Parrott Benefit Group is your partner in tailored benefit solutions. Our mission is to provide innovative benefit strategies for clients by utilizing a professional staff dedicated to excellence, service, and integrity. Parrott's approach to the healthcare market combines innovation and strategy with a time-tested commitment to client service excellence. We help clients stratify key business initiatives to include healthcare, human resources, compliance, technology, and financial planning. We help employers meet the needs of today's workforce and be prepared for the next generation. Take your benefits to new heights with Parrott Benefit Group (parrottbenefitgroup.com).

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